

# A GIFT AID GUIDE FOR UWCB PARTICIPANTS

## WHAT IS GIFT AID?

Gift Aid is a tax relief allowing UK charities to reclaim an extra 25% in tax on every eligible donation made by a UK taxpayer. This means Cancer Research UK can claim an extra 25p for every £1 donated, without it costing you or your sponsors an extra penny!

## WHAT ARE 'ELIGIBLE DONATIONS'?

Gift Aid can be claimed on most donations made by UK taxpayers, but there are some exceptions that you should be aware of.

### What you **CAN** Gift Aid:

- 1 A personal donation that you choose to make from your own money.
- 2 Donations or sponsorship from individuals who make a payment directly onto your JustGiving page.

### What you **CAN'T** Gift Aid:

- 1 A payment where something is given in return. For example, a ticket to a fundraising event, a raffle, or auction (including auctions for your ring name or ring music!) Even if it may be called a 'donation', the person paying is getting something in return and so Gift Aid can't be claimed.
- 2 Proceeds of sales or collections. This would include money from bake sales, collections tins or collections made at work.
- 3 Money raised from sweepstakes.
- 4 Amounts paid or donations made by a company.
- 5 Making a donation on behalf of someone else. For example, if a friend gives you £10 which you donate via your JustGiving page using your own credit or debit card, you cannot claim Gift Aid.

## WHAT DO I HAVE TO DO?

When you or your sponsors make a donation to your JustGiving page, the person donating is asked to confirm that they are a UK taxpayer and is reminded of types of donations on which Gift Aid cannot be claimed. If the donation is eligible for Gift Aid, the donor simply ticks the box!

If you would like any more information about Gift Aid, please visit:

[gov.uk/donating-to-charity/gift-aid](https://gov.uk/donating-to-charity/gift-aid)



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